

STEVEN NELSON

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smnelsondesign.com



EXPERIENCE

UX/UI Manager, Software

Esri | REDLANDS, CA

November 2016–Present

Leading product design for the world's premier geo-spatial software company. Esri's geographic information system platform: ArcGIS has customers in every industry under the sun — from big retail to military, from world governments to local municipalities. The platform is packaged for discreet workflows on native and mobile, web and desktop applications and websites. Our team, grown from 5 to 30 in 5 years, is a “team of teams” embedded in agile software development environments, doing traditional UX/UI design, user-validation, research, and service/system design.

Freelance Design Generalist

Self Employed | FONTANA, CA

January 2007–Present

Full stack designer, working primarily in branding and book design.

UX/UI Team Lead, Software

Esri | REDLANDS, CA

March 2016–November 2016

Led, mentored and built a new team of 15 cross-functional designers at Esri.

User Experience Team Leader

Esri | REDLANDS, CA

April 2015–March 2016

Led and mentored a group of 6 UX Architects working across software and marketing efforts; worked on mobile product design.

UX Architect, Mobile

Esri | REDLANDS, CA

September 2013–April 2015

Mobile iOS/Android

Senior Web Designer

CBS | LOS ANGELES, CA

April 2013–September 2013 (6-month contract)

Senior UX/UI designer; worked on the CBS online store and CBS all access (online streaming service); worked alongside 4 designers reporting to the Senior Director of Design and the VP of Creative.

User Interface Designer

Fandango | LOS ANGELES, CA

August 2010–March 2013

Lead mobile designer for Fandango on Android; lead mobile designer for Regal Entertainment App (iOS/Android); lead designer for Movies.com; secondary designer for Fandango.com;

EDUCATION

B.A., Graphic Design

Azusa Pacific University | AZUSA, CA

December 2009

SPECIALTIES

UI and Visual System design

Mobile User Experience

User Research Planning and Facilitation

Certified Scrum Master

Design Leadership

THE REST

Classical Guitar

The Sierras

Fly Fishing

Professional Development

Spaghetti Westerns

Book Design

REFERENCES UPON REQUEST