

STEVEN NELSON

✉ s.michael.nelson@gmail.com

☎ 424-239-8977

🌐 [linkedin.com/in/smichaelnelson](https://www.linkedin.com/in/smichaelnelson)

smnelsondesign.com



EXPERIENCE

UX/UI Manager, Software

Esri | REDLANDS, CA

November 2016–Present (1 yr, 6 mos)

Leading, mentoring and building a team of 30 UX/UI designers (grown from 15), giving design and research direction for products running on desktop (Windows/Mac), mobile (iOS/Android) and web; managing 3 team leads and grooming a potential fourth; leading the creation and iteration of a company-wide design system; working on mobile product design.

Freelance Design Generalist

Self Employed | FONTANA, CA

January 2007–Present (11 yr, 4 mos)

Full stack designer, working primarily in branding and book design.

UX/UI Team Lead, Software

Esri | REDLANDS, CA

March 2016–November 2016 (9 mos)

Led, mentored and built a new team of 15 cross-functional designers at Esri.

User Experience Team Leader

Esri | REDLANDS, CA

April 2015–March 2016 (11 mos)

Led and mentored a group of 6 UX Architects working across software and marketing efforts; worked on mobile product design.

UX Architect, Mobile

Esri | REDLANDS, CA

September 2013–April 2015 (1 yr, 8 mos)

Mobile iOS/Android UX, in close collaboration with development and product management; led design on 4 products from kick-off to 1.0 release; worked with remote development team in Maine.

Senior Web Designer

CBS | LOS ANGELES, CA

April 2013–September 2013 (6-month contract)

Senior UX/UI designer; worked on the CBS online store and CBS all access (online streaming service); worked alongside 4 designers reporting to the Senior Director of Design and the VP of Creative.

User Interface Designer

Fandango | LOS ANGELES, CA

August 2010–March 2013 (2 yrs, 8 mos)

Lead mobile designer for Fandango on Android; lead mobile designer for Regal Entertainment App (iOS/Android); lead designer for Movies.com; secondary designer for Fandango.com;

EDUCATION

B.A., Graphic Design

Azusa Pacific University | AZUSA, CA

December 2009

SPECIALTIES

UI and Visual System design

Mobile User Experience

User Research Planning and Facilitation

Certified Scrum Master

Design Leadership

THE REST

Classical Guitar

The Sierras

Fly Fishing

Professional Development

Spaghetti Westerns

Book Design

REFERENCES UPON REQUEST